



- **Exhibition quality**

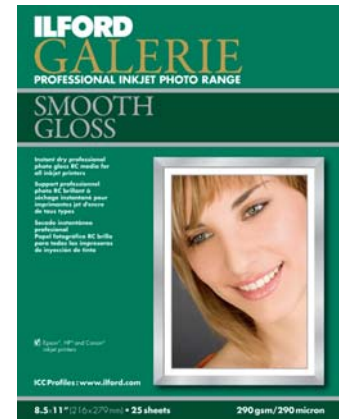
The new paper creates prints which, when well lit, exhibit a rich tonality and an apparent three dimensional quality, that draws the viewer in to experience the depth of each photograph.

- **Innovative base, optimising weight, flexibility and opacity**

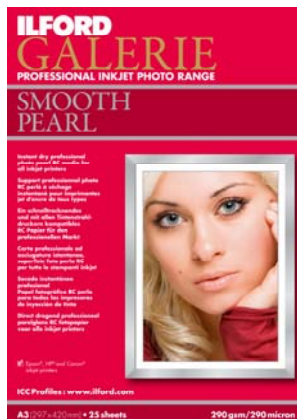
Thanks to new, more compacted fibres, the 290gsm paper weight features greater opacity and flexibility which will transport easily through all current inkjet printer capabilities. The base also has a cleaner, more natural white tint, presenting a superb canvas for the image whilst retaining the feel of true photographic paper.

- **Full printer compatibility**

ILFORD GALERIE Smooth Pearl and Gloss has a colour gamut that will fully exploit the benefits of the latest desktop, dye and pigment inkjet printers while remaining compatible with future technological developments.



- **Optimised ICC profiles, available at [www.ilford.com](http://www.ilford.com)**



“Superb quality and universal appeal are the cornerstones of product development at ILFORD,” shares Jane Dixon, Head of Global Marketing, ILFORD Imaging Switzerland GmbH. “We’re delighted with the dynamic images and rich colour palette emphasized by the natural white base of the new GALERIE paper. We have surprised professional photographers with images that have blacks that are truly black and colours that have real vibrancy. And designing media which allows these photographers to meet their creative aspirations is as important to us as it is to them,” finishes Dixon.

**Product availability:**

ILFORD GALERIE Smooth Gloss and Pearl will be available in sheets from 4 x 6 up to A3+ through JP Distribution, from June 2009.

**JP Distribution:**

JP Distribution is a successful division of Johnsons Photopia Ltd., an independent, privately owned company that can trace its roots back to 1743. JP Distribution is committed to providing an exclusive complimentary portfolio of leading brands for the professional and enthusiast photographer via a dedicated network of retail partners.

Mamiya, Sekonic, Lastolite, Gepe, Geimuplast, Billingham, PocketWizard, Peli, Trek-Tech, CamGrip, Magix and Schneider are all part of the JP Distribution brand portfolio.

JP Distribution is located in the heart of England at the company headquarters in Newcastle under Lyme, Staffordshire, where the company employs a wealth of experienced personnel with an unrivalled level of imaging knowledge, expertise and experience.

For more information on JP Distribution, please visit [www.johnsons-photopia.co.uk](http://www.johnsons-photopia.co.uk)

# PRESS RELEASE

**About ILFORD:**

Founded in 1879, ILFORD is a leading player in the development and manufacture of photo quality media for both inkjet printing and colour photographic processes. The ILFORD worldwide Digital Imaging and Colour Photo businesses, including the R&D and manufacturing operations in Switzerland, are owned by Oji Paper, Japan.

The ILFORD name is well established in the history of Imaging and today it continues to be associated with cutting edge technology thanks to its strong links to the photo imaging marketplace, R&D, technical know-how and manufacturing capabilities.

For more information on ILFORD, please visit [www.ilford.com](http://www.ilford.com)

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