

Innovative ILFORD rolls revealed

Designed with cutting edge imaging technology, ILFORD GALERIE Smooth Pearl and Gloss rolls are available now

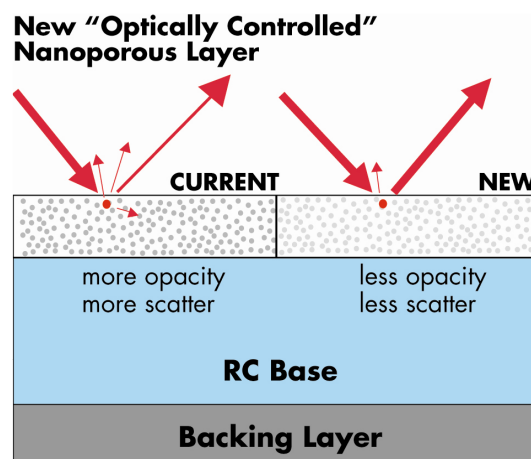
Marly, Switzerland, 20 January, 2008 – ILFORD is pleased to announce their new GALERIE **Smooth Pearl** and **Gloss** rolls are now available. Designed with cutting edge imaging technology and approved by professional photographers in acceptance tests worldwide, the new Smooth Pearl and Gloss rolls will give professional photographers a new and versatile media.

Engineered by the ILFORD research and development team to include a new optically controlled nanoporous layer and redesigned base, GALERIE Smooth Pearl and Gloss rolls empower professional photographers with the high performance media they need to achieve their desired results. The new GALERIE rolls are fully compatible with the latest inkjet printers, including the new HP Z3200 and Epson 7900 /9900, providing photographers with greater choice and further artistic flexibility.

Created for professional photographers, and using the latest in digital imaging technology, the GALERIE Smooth Pearl and Gloss rolls feature several new characteristics including:

- **Optically controlled, nanoporous technology coating**

Having fully explored the imaging possibilities of nanoporous particles, and re-optimised the coated layer, photographers can now get the best possible results from the latest wide-format, aqueous inkjet printers. The new, more transparent layer reduces light scatter giving cleaner highlights, deeper shadows, more open mid-tones and improved sharpness.



The new "optically controlled" nanoporous layer has less opacity than the current layer. This results in less light scatter so more incoming (incident) light is reflected back from the image. Images therefore look cleaner and sharper and have a higher density with a wider colour gamut.

