

## **ILFORD announces Plaber America Inc as distribution partner for its full range of Professional Inkjet Media for the US market.**

June 10, 2019 – ILFORD Imaging Europe GmbH today announced that distribution of the Galerie Professional inkjet paper range will be fulfilled by Plaber America Inc for the US market from July 1, 2019.

Plaber America will handle nationwide sales and distribution for all ILFORD Galerie professional, desktop and wide-format inkjet media offerings.

"We are very pleased to have Plaber America Inc as our new distribution partner," said Marc Payet, General Manager International Sales. "Plaber will bring years of sales experience in the photo market, that will ensure our products continue to reach our customers; one of the key areas for partnering with Plaber was their understanding of shipping and logistics through their brand HPRC." (High Performance Resin Cases)

"Plaber's unique specialty in reaching the professional photographic and commercial markets will help ILFORD access new distribution channels and ultimately expand the availability of our inkjet media. "At ILFORD, we are dedicated to exceeding customer demands and we strive to produce high quality products that will make our customers images come to life; we feel we have found a partner in Plaber who can match our dedication to these customers."

CEO of Plaber America Inc, Davide Bertossi said "We are proud of this agreement with ILFORD; we believe that by working together this will help us to set new standards in our industry and improve the quality of business for our customers"

"We would like to thank Jan Lederman and the team from the Mac Group for their outstanding support and loyalty to the ILFORD business over the last 8 years; we wish them all the success in their future endeavors." added Payet.

For more than 140 years, the ILFORD brand has long been synonymous with professional quality printing materials. As the photography market continues to move from traditional film production to the inkjet-dominated digital landscape, the company has continued to dedicate itself to creating innovative award-winning print media to meet these adapting demands.

### **Availability**

All ILFORD product will continue to be available through authorized dealers in the United States. For more information about ILFORD and their collection of paper products, including ICC Profiles and product descriptions, please visit: [www.ilfordus.com](http://www.ilfordus.com)

### **About ILFORD**

Founded in 1879, ILFORD is a leading player in the development of professional photo quality media for high quality inkjet printing. The ILFORD name is well established in the history of imaging and today continues to be associated with cutting edge technology thanks to its strong links to the photo imaging marketplace, research and development, and technical know-how.

For more information on ILFORD, please visit [www.ilford.com](http://www.ilford.com)

### **About Plaber srl**

Plaber srl is an Italian manufacturer of advanced protective hard cases, sold under the brand HPRC | High Performance Resin Cases.

The HPRC product line is the result of a singular focus to use innovative materials and design to deliver improved solutions for users to protect, transport and access their equipment. This focus on innovation first produced HPRC's patented TTX01® ultralight hard case shell, and can now be found in every detail of an HPRC case. Innovation, tradition and service are the strategic words for PLABER.

### **Plaber America Inc**

Contact: Filippo Bigolin

Email: [filippo.bigolin@plaber.com](mailto:filippo.bigolin@plaber.com)

Phone: +1 (800) 229-7146

240 Anderson Ave, Moonachie, NJ 07074, USA