

ILFORD and Tecco – An Outlook Into The Year 2020

March 2020 - Keiichi Shindo, President ILFORD Japan and General Manager Tecco

The top boss has high goals: „We are doing everything we can to ensure that ILFORD continues to live up to its reputation of being and remaining the leading brand in photography in the years to come,“ says Shindo-san.

ILFORD will continue on its growth path, as in previous years. We have accelerated this plus with the additional new products of the last years. To achieve this, we have entered into a close cooperation with an exclusive paper mill in Japan.

We rely on new paper qualities, tailor-made for artists, and new roll widths to enable print service providers to use large printers with maximum print width. We thus offer a unique, because very large and high-quality portfolio.

We have successfully implemented our visions of the past year and exceeded our target expectations. It was important to establish partnerships with well-known companies and service providers. We will strengthen and expand them.

For the fine art sector, we will introduce two new ILFORD barite papers to complement the two barite media already offered in the upper quality segment. They are distinguished by surface and white point.

Our solution package, the Fine Art Printing Solutions, consists of products that do not belong to the paper group: Here, after Creative Emulsion Canvas FineArt Protect, we will offer our photographers and artists additional complementary products, such as do-it-yourself frames called ILFORD Gallery Frames, and portfolio boxes for presentation, storage and protection of artwork. We thus offer a unique, because very large and high-quality portfolio.

Also for protection is FineArt Glassine, a parchment paper that is placed between the prints to protect surfaces.

A new focus is on the DryLab market. Already in the first quarter we will present a complete ILFORD range for the DryLab market.

We are grateful to have Tecco as an ideal complement to ILFORD in the photographic market. The connection at the company gives us a high flexibility and offers us advantages over others.

In the 1990s Tecco entered into a partnership with BEST. The Bundle of BESTColor proofing software with Tecco proofing papers made BEST and Tecco pioneers and then, over the following years, the world market leaders for proofing software and media. Tecco still holds this status today.

Also in 2020 Tecco will continue to build on its strengths: In conjunction with EFI, which acquired BEST, we plan to generate further growth with different strategies.

Insiders know that numerous paper suppliers rely on Tecco's quality and market the papers under their own label.

About ILFORD

Established in 1879, ILFORD is one of the oldest photographic brands in the industry. With a history that spans over 140 years, until today ILFORD is the synonym for professional quality.

For more information on ILFORD, please visit www.ilford.com

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