



# New Galerie Décor Canvas products from ILFORD

29<sup>th</sup> September 2021 – ILFORD is pleased to announce the launch of three new canvas products targeted to the décor printing market.

With growing consumer demand and businesses looking to enhance the spaces they work and live in; ILFORD has created 3 canvas surfaces that will compliment various genres of photography or art reproduction.

The ILFORD Galerie Décor canvas range meets and exceeds the requirements of décor printers where quality to price ratio is paramount.

The ILFORD décor canvas range is perfect for high-volume printers and framing production.

## ILFORD Galerie Décor Canvas Glossy 400GSM

ILFORD GALERIE Décor Canvas Glossy is a cotton/polyester blend canvas with a natural tint designed to offer high performance professional photographic and décor art reproduction printing. The Glossy surface enhances depth and tonality for more vivid colours and deep blacks. With its great stretchability and resistance to folding crack, it is suitable for high volume printing and framing production.

#### **ILFORD Galerie Décor Canvas Matt Cotton 370GSM**

ILFORD GALERIE Décor Canvas Matt Cotton is a 100% cotton canvas with a natural tint designed to offer high performance professional photographic and décor art reproduction printing. The structure of the matt surface has a subtle weave which enhances fine details. With its great stretchability and resistance to folding crack, it is suitable for high volume printing and framing production.

### ILFORD Galerie Décor Canvas Bright White 380GSM

ILFORD GALERIE Décor Canvas Bright White is a cotton/polyester blend canvas with a bright white tint designed to offer high performance professional photographic and décor art reproduction printing. The matt structure of the surface produces a more decorative effect by enhancing details such as texture. With its great stretchability and resistance to folding crack, it is suitable for high volume printing and framing production.

### Finish your canvas prints with our ILFORD Galerie Canvas Protect range

GALERIE Canvas Protect is a water-based liquid laminate that has been specifically designed to protect and enhance images printed on the GALERIE canvas range and other inkjet canvas products available on the market.

RASE RASE

Applying Canvas Protect to your canvas prints will minimise or eliminate cracking when stretched and folded around the frame. (Stretcher bars)

ILFORD Galerie Canvas Protect will not affect the original tint, colour or texture of the print. Galerie Canvas Protect is extremely easy to apply using either a roller or a standard brush.



Available in three finishes – Matt, Semi-Matt or Gloss in 1 Litre or 4 Litre containers.

#### **About ILFORD**

Established in 1879, ILFORD is one of the oldest photographic brands in the world.

With a proud history that spans over 140 years, ILFORD has been synonymous with professional quality photography from traditional analogue film, paper and chemistry to providing best in class professional inkjet paper for today's photo and fine art printers.

For further information about the range of ILFORD products, please visit www.ilford.com

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### **Press Information**

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